Okazii.ro

XML Import System User Guide

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INTRODUCTION

XML import is the most important tool for the professional seller on Okazii.ro.

With increased flexibility over XLS import, the XML option allows the seller to import an unlimited number of items into Okazii.ro platform, offering the ability to define globally or for each product the following features:

> **Payment Method** - you can choose 1, 2 or 3 accepted payment options (in Advance, Cash on Delivery to the courier or directly to the seller in case of Personal Delivery)

> **Delivery Method** - you can define couriers with different coverage areas and delivery costs, or you can choose "Personal delivery"

> **Delivery Method + Payment** - because the information found between the two tags mentioned above, especially the subtag <DETAILS>, is required to be present in the feed, either in the <SETTINGS> tag or in the <AUCTION> tag and the <PAYMENT> and the <DELIVERY> tag

> **Shipping time** – you can mention how long after receiving an order (expressed in working days) you will send the package to the customer

> **Return Policy** - you declare your policy of accepting or not the returning for each of the products

> **Ways to communicate with customers** - you can choose public forum, private conversation or no communication

Item status – it is important to give as much information as possible about the item status

Invoice - you can mention whether or not the product comes with an invoice

Warranty - you can mention whether or not the product benefits from a manufacturer's warranty (technical warranty)

Automatic Repost - you can choose whether the product is re-listed automatically and under what conditions.

In addition, for each item you can define:

Unique code - a code of up to 50 alphanumeric characters

Title – up to 80 characters

Item category – you can define a category in the import file that can be associated to your own Shop on Okazii; then it can synchronize with a category from the Okazii catalog

Item description – you can offer as much information as possible about the characteristics of the items you sell

Price – item price

Price discount – item price after applying a discount

Currency – RON or EUR

Quantity – it defines the stock available for each item. For certain categories, you can define the stock according to attributes (e.g. men's shirts: 3 pcs, size M, red color; 3 pcs size M, blue color; 5 pcs size L, blue color; total amount=11 pcs). Defining stocks on attributes facilitates the purchase process, and the orders from the customers come with complete details (e.g.: 1 pcs, size M, blue color).

Attributes – the items that have well-defined characteristics (e.g.: color, size, etc.) are more easily to find using filters in listings; that's why they are always preferred by potential customers to be purchased. You can download the list of attributes supported by Okazii.ro for the categories in your store by accessing this link: http://magazine.okazii.ro/admin/administrare/import/pas-1

Stocks – the items from certain categories may have multiple pieces depending on attributes (e.g.: color, size); so potential customers can easily purchase a certain item type. You can download the list of stocks supported by Okazii.ro for the categories in your store by accessing this link: http://magazine.okazii.ro/admin/administrare/import/pas-1

Brand – the items from certain categories may have defined a brand to make them noticed in the listing and on the item page; so the items are easier to find by using filters in listings**;** that's why they are always preferred by potential customers to be purchased. You can download the list of brands supported by Okazii.ro for the categories in your store by accessing this link: http://magazine.okazii.ro/admin/administrare/import/pas-1

Promotions - for each product you can activate the promotion options: Special in the list and Extra Exposure.

STRUCTURE

XML form structure:
```
<OKAZII>
        <SETTINGS>...</SETTINGS>
        <AUCTION>...</AUCTION>
        <AUCTION>...</AUCTION>
        <AUCTION>...</AUCTION>
        ...
```

</OKAZII>

SETTINGS

- The Settings tag is optional
- Its purpose is to provide global settings per feed
- These settings will also be saved in the store settings
- If a setting is omitted, the value in the store settings will be used

TAG	SUBTAG	ACCEPTED VALUES	OBSERVATIONS
STATE		1 - new 2 - used 3 - other 4 - reconditioned 5 - almost new 6 - deteriorated	
STATE_TEXT		Up to 20 characters	Consider only when STATE = 3
INVOICE		1 – With invoice 2 - No invoice 3 - Old invoice	
WARRANTY		1 - With warranty 2 - No warranty 3 - Warranty from the original seller	
FORUM		0 - No forum 1 - Public Forum 2 - Private Forum	
REPOST		0 - No repost 1 – One repost 2 - Repost until the quantity is exhausted	
PAYMENT			With subtags
	PERSONAL	0 – No Payment on delivery 1 – With Payment on delivery	
	RAMBURS	0 – No cash on delivery 1 – With cash on delivery	
	AVANS	0 – No advance payment 1 – With advance payment	
	DETAILS	Up to 150 characters	
DELIVERY			With subtags
	PERSONAL	0 – No personal delivery 1 – With personal delivery	
	DELIVERY_TIME	0,1,2,3,4,5,7,10,15, 15+	Any value over 15 will be saved as 30 days. Value '' 0 '' means delivery time ,,right away''.

	DETAILS	Up to 150 characters	
COURIERS			The order of the couriers in the feed will be the same on the product page . It has as parent the tag DELIVERY
	NAME	Name of the couriers from APENDIX A	Case insensitive, but the spaces and the hyphen matter
	AREA	- local - in Romania	Case insensitive, but the text is exactly
	PRICE	Real number, positive	Supports decimal
	CURRENCY	RON	It is omitted and will always be RON
RETURN			With subtags

	DAYS	3,7,10,15,30,60	Number of days for return
	METHOD	1 – Product value Refund 2 – Product Replacement 3 – Product value Refund or Replacement (Buyer's choice)	
	COST	1 – Seller 2 – Buyer	
	DETAILS	Up to 500 characters	

AUCTION

- The Auction tag is required
- One tag for each product
- All tags in SETTINGS can be used
- If options are omitted, values from the SETTINGS tag will be used, if values are missing from the SETTINGS tag, the values from the store settings will be used
- The order of the tags in AUCTION does not matter

TAG	SUBTAG	VALORI PERMISE	OBSERVATII
UNIQUEID		Up to 50 characters	Unique product identifier
TITLE		Up to 80 characters	If it exceeds 150 characters, the product will not be imported.
CATEGORY		Up to 125 characters	Category name in the store
DESCRIPTION			The description is placed between the tags <![CDATA[and]]>
PRICE		Real number	Supports decimal, with dot or comma

DISCOUNT_PRICE		Real number	(optional) Supports decimal, with dot or comma. It is validated only if PRICE > DISCOUNT_PRICE
CURRENCY		RON or EUR	
AMOUNT		Between 1 and 100, total number	
IN_STOCK		1 - in stock 2 - in supplier stock 3 - on demand	In stock – You own the product in your own stock In supplier's stock – the product is in the supplier's stock, but you can deliver it in the time displayed by you on the product page on demand **–** the product is delivered only on demand and it is necessary to check availability
BRAND		Up to 150 characters	See Appendix D
PHOTOS			With subtags
	URL		One tag for each picture; The URL is complete, starting with **http://**
ATTRIBUTES			With subtags, See Appendix B
STOCKS			With subtags, See Appendix C
PROMOTIONS	ITEM	Extra exposure special	(optional) If the information is active when the product is repost, promotions will be reactivated.
SKU			(optional) Unique product identifier provided by the manufacturer
GTIN		13 numeric characters	The EAN or ISBN unique code of the product offered by the manufacturer. For products of different sizes, the GTIN can be added for each size separately in the STOCKS tag. See APPENDIX C
SUBTITLE		Up to 100 characters	Short description of the product
CAMPAIGN		Name of the campaign, all characters are accepted	(optional) It is set to mark the products that are currently part of a marketing campaign that you run on your website.

APPENDIX A

- Full list of couriers can be downloaded from
  http://magazine.okazii.ro/admin/administrare/import/pas-1

ATTENTION: If you use one of the couriers: "DPD with Delivery warranty" or "Fan Courier with Delivery warranty " and you are part of the Delivery warranty program, this service will be ENABLED for the products from the feed.

Conditions to enable the delivery warranty:
http://ajutor.okazii.ro/vanzare/garantia-okazii

- The tag format for AUCTION is the same as the one in SETTINGS

APPENDIX B

- Depending on the product category, you can set certain attributes that make selling easier. Full list can be downloaded from:
  http://magazine.okazii.ro/admin/administrare/import/pas-1
- From the **Synchronized Categories** interface you can only download attributes from a certain category
- If the attribute is part of a stock, it will be ignored. -   Only one value is accepted for an attribute.

E.g.:

TAG	ACCEPTED VALUE	OBSERVATIONS
CULOARE	One of: White, Red, Yellow, Green, etc	Case insensitive
MARIME	One of: XS, S, M, L, XL, etc	ase insensitive

APPENDIX C

- Depending on the product category, you can set certain **stocks** that make selling easier. Full list can be downloaded from: http://magazine.okazii.ro/admin/administrare/import/pas-1
- From the **Synchronized Categories** interface you can only download stocks from a certain category
- The stocks order in the feed does not matter.
- Attributes from the stock will not be set as attribute in the product page.

- Only one value is accepted for an attribute within a stock, for more values of one of the attributes, another STOCK tag is created.
- If the amount is not valid (<1 or> 100), the stock will be ignored.
- The amount of stocks will be also the total quantity of the product.

TAG	SUBTAG	ACCEPTED VALUE	OBSERVATIONS
STOCK			Has the parent tag STOCKS
	AMOUNT	Between 1 and 100, total number	
	CULOARE	One of: White, Red, Yellow, Green, etc	Case insensitive
	MARIME	One of: XS, S, M, L, XL, etc	Case insensitive

APPENDIX D

- Depending on the product category, you can set certain **brands** that make selling easier.Full list can be downloaded from
- http://magazine.okazii.ro/admin/administrare/import/pas-1
- From the **Synchronized Categories** interface you can only download brands from a certain category

USEFUL LINKS

Courier list: http://magazine.okazii.ro/admin/administrare/import/pas-1/download-couriers
Attribute list: http://magazine.okazii.ro/admin/administrare/import/pas-1/download-attributes
Stock list: http://magazine.okazii.ro/admin/administrare/import/pas-1/download-stocks
Brands list: http://magazine.okazii.ro/admin/administrare/import/pas-1/download-brands
XML feed e.g.: http://magazine.okazii.ro/admin/administrare/import/pas-1/download-exemplu-xml